



Dear Community Partner,

Desert Cancer Foundation is thrilled to present the **16th Annual Paint El Paseo Pink** (PEPP) walk on **Saturday, October 8, 2022 – 8 AM!** This beloved community event emphasizes breast cancer awareness month, and brings together community members to support, honor, and remember our loved ones impacted by cancer.

Proceeds from Paint El Paseo Pink will fund our Patient Assistance Program to provide financial support for valley residents undergoing cancer treatment, for ALL cancers. Desert Cancer Foundation (DCF) is the *only* non-profit in our valley that makes direct payments for cancer services on behalf of individuals who otherwise could not afford vital care.

DCF has longstanding partnerships with our local healthcare community, including our two cancer centers - Eisenhower Lucy Curci Cancer Center and Desert Care Network Comprehensive Cancer Center. As such, **every \$1 dollar raised translates to over \$10 in care.** In 2021, we covered over 2000 services, and paid \$318,000, which translates to over \$.5 million in care.

Cancer care is an ongoing need for many of our friends and neighbors. We are grateful for your continued support of our organization and this important fundraiser. Attached is the Sponsorship Document and we **thank you** for your consideration of a partnership with **PEPP22!**

Desert Cancer Foundation has been serving residents for over 27 years. Through your generosity, DCF can continue to provide for individuals who rely on our support. Thank you for your partnership!

For additional information, please contact Eevet Edens via email: ED@DesertCancerFoundation.org or call 760-397-3722.

With gratitude,

Eevet Edens,
Executive Director

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 8, 2022



\$10,000 PINK DIAMOND PRESENTING SPONSOR (SOLD)

Premier placement of company name/ logo on:

- Event t-shirt & signage
- Website – home & event pages
- Social Media – (4) exclusive posts
- All digital & print collateral
- All media & press releases

Exclusive media interviews to promote partnership

- (1) Booth with tent - premier placement
- (3) Large banners at event
- (6) Large pink ribbons
- (50) Complimentary t-shirts

\$5,000 PINK RIBBON OF HOPE SPONSOR

Prominent placement of company name/logo on:

- Event t-shirt, web page, signage
- Social Media – (3) exclusive posts
- All digital & print collateral
- All media & press releases
- (1) Booth with tent – prominent placement
- (2) Large banners at event
- (4) Large pink ribbons
- (30) Complimentary t-shirts

\$2,500 PINK HEART SPONSOR

Placement of company name/logo on:

- Event t-shirt, web page, & signage
- Social Media – (2) exclusive posts
- Digital & print collateral
- Media & press releases
- (1) Booth space with tent
- (1) Large banner at event
- (2) Large pink ribbons
- (15) Complimentary t-shirts

\$1,250 THINK PINK

Your company name/logo on:

- Event t-shirt, web page, & signage
- Social Media – (1) exclusive post
- Thank You sign at event
- (1) Table at event
- (1) Large pink ribbon
- (12) Complimentary t-shirts

SPONSOR INFORMATION

Business Name/Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____ Website: _____

PAYMENT DETAILS

Check enclosed \$ _____ (Check payable to Desert Cancer Foundation.)

Credit card \$ _____ Amex Visa MasterCard Discover

Credit Card #: _____ Exp. Date: / / _____ CVV: _____

Signature: _____ Print Name: _____

Please return this Form, along with a HIGH-RESOLUTION LOGO to pepp@desertcancerfoundation.org by Friday, September 2, 2022.

NOTE: Large pink ribbons are approximately 3 feet in height. A window cling version is available upon request only. Please contact us for details. **Thank you! #PEPP22**



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